



Silverback Development Commences Closings at HERO LIC

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New luxury condominium to welcome residents with move-ins slated to begin

New York-based real estate owner, developer and investor **Silverback Development** today announced that the firm's first project in Long Island City, HERO LIC, has commenced closings and move-ins. Situated at 24-16 Queens Plaza South, HERO LIC is Long Island City's first Art-Moderne skyscraper featuring 109 luxury condominiums with stunning Manhattan views and an expansive lifestyle package. "Million Dollar Listing New York" television star Ryan Serhant and The Serhant Team of Nest Seekers International are exclusively handling the sales and marketing of the property.

Amidst the novel coronavirus pandemic, Silverback Development worked with each resident to safely and effectively facilitate the closings and move-ins. To ensure the safety of all involved, each closing was done remotely using a video notary and original documents exchanged via overnight courier. The team conducted buyer walkthroughs via FaceTime, videos and photos. In an extra effort to minimize contact, move-ins are limited to one per day with disinfecting and cleaning services to be scheduled between each move.

"We saw this as an opportunity to be creative and streamline the traditional process of residential closings," said Josh Schuster, Managing Principal of Silverback Development. "We are committed to innovative execution in all circumstances. As each buyer navigates this crisis, we want to do everything we can to ease any uncertainty in these trying times."

The new residents of HERO LIC will enjoy over 15,000 square-feet of thoughtfully curated amenities as an extension of the home, including a 24-hour doorman, serene lobby and Zen Garden, social parlor and multi-purpose dining room, a state-of-the-art wellness center and separate yoga studio, a Sky Room lounge with pool table, a rooftop deck with BBQ grills, a 3,000 square-foot open-air veranda with dramatic 30-foot-high ceilings, a pet spa and package room along with bicycle storage. The building is surrounded by the top restaurants, cafes, bars, and shops with easy access to transportation and the stunning Long Island City waterfront and green spaces.

"Silverback Development has developed an iconic building that residents could not wait to move into," said Ryan Serhant of Nest Seekers. "They went above and beyond to ensure buyers felt safe and confident throughout the process given these unprecedented circumstances."

Pricing for available residences start at \$550,000. For more information, visit <https://www.herolic.com> or @theherolic on Instagram.

Silverback Development

Founded by next-generation industry leader Josh Schuster, [Silverback Development](#) is strongly positioned to swiftly execute high-quality deals and partnerships and has completed more than one million square feet of luxury residential development in NYC. The company leverages its professional's cumulative experience and deep understanding of market trends as it tactically pursues development and investment opportunities in select urban markets throughout the country. Silverback, which has a current pipeline of projects valued in excess of \$2 billion stretching across four states, employs a robust investment strategy and is pursuing ground-up development and adaptive reuse opportunities coast-to-coast. Silverback currently has more than \$650 million under development including luxury condominiums in Long Island City, Brooklyn Heights and Gramercy, a rental development in upper Manhattan, and one of the tallest residential buildings in Fort Lauderdale. The company also recently launched a \$200M opportunity zone fund to focus on development opportunities in key metropolitan areas.

The Serhant Team

[The Serhant Team](#) represents the largest team of brokers at Nest Seekers International, with agents in Manhattan, Miami, Los Angeles and the Hamptons. They were ranked the #1 Sales Team in New York and #6 Sales Team in the United States as ranked by Wall Street Journal Real Trends 2015, setting price-per-square-foot records across Manhattan, Brooklyn and Long Island City. The Serhant Team is a passionate, constantly evolving group that specializes in high-end residential condo and co-op sales and leasing, multi- and single-family homes, new development sales, site acquisitions, and investment sales. Please visit @serhant_team on Instagram for more information.

[Ryan Serhant](#) has garnered an excellent reputation and counts some of the world's most influential people as clients. Along with starring on the hit Bravo TV show *Million Dollar Listing New York*, Ryan is a frequent contributor to the real estate segments of 20/20, CNN, CNBC, The Today Show, The Insider, Bloomberg TV, and is often quoted in The New York Times, Wall Street Journal, WSJ China, and Forbes. Always a believer that "All exposure is good exposure," Ryan writes a weekly real estate column entitled "Ask Ryan Serhant" for Inman News and has a weekly real estate video blog for Streeteasy entitled "Ryan's New York Minute." Please visit @ryanserhant on Instagram for more information.